

VILLAGE OF POPLAR GOALS & OBJECTIVES (Draft)

TRANSPORTATION

GOAL: The Village of Poplar will maintain the current and future paved transportation network that will ensure the safe and efficient movement of individuals and goods, while respecting the quality of life and the rural character of the community.

OBJECTIVES:

1. Develop a paving schedule based on the PASER rating system.
2. Develop a parking area for municipal and “park and ride” parking in conjunction with mass transit.
3. Investigate additional sources of funding for road paving.

Action Plan

1. Work with Superior Days for “park and ride” funding.
2. Work with the Tri-County Corridor Commission for “park and ride” development.
3. Contact area casinos for mass-transit options for other than casino patrons.

NATURAL & AGRICULTURAL RESOURCES

GOAL: The Village of Poplar will preserve, protect and maintain its sensitive natural and agricultural resources.

OBJECTIVES:

1. Work to prevent erosion within the Village of Poplar.

Action Plan

1. Follow best practices for road and ditch maintenance to prevent erosion.

CULTURAL RESOURCES

GOAL: The Village of Poplar will enhance and develop the cultural base.

OBJECTIVES:

1. Promote the legacy of Maj. Richard I. Bong in Poplar.
2. Encourage better coordination and cooperation with historical and cultural organizations.

Action Plan

1. Form a committee to investigate the feasibility of holding an annual event such as “Dick Bong/Poplar Fun Days”.
2. Develop a permanent memorial for Maj. Bong and war veterans at the current park at the west end of Main Street and/or at the former P-38 airplane site.
3. Contact the Douglas County Historical Society and the Old Brule Heritage Society to discuss options for future cooperation.

INTERGOVERNMENTAL COOPERATION

GOAL: The Village of Poplar will maintain and establish new mutually beneficial relationships with adjacent and overlapping jurisdictions.

OBJECTIVES:

1. Promote the continued use of the mutual response system in use by the Fire Department.
2. Promote the wastewater operator back up plan with the Village of Lake Nebagamon for emergency operator needs.
3. Continue the snow plowing and road maintenance efforts with adjacent jurisdictions.

Action Plan

1. Review the mutual response system with the Fire Department on a yearly basis.
2. Meet with the Town of Amnicon and the Town of Maple to discuss road maintenance and snow plowing requirements as needed.

UTILITIES & COMMUNITY FACILITIES

GOAL: Maintain and upgrade current and future community facilities in the Village of Poplar.

OBJECTIVES:

1. Create a campground at the site of the old skating rink adjacent to the Poplar River.
2. Upgrade and maintain the wastewater treatment and collection systems.

Action Plan

1. Investigate monetary requirements for creating the campground.

2. Investigate the feasibility of the Village of Poplar acquiring the General Mills property and buildings to prevent their demolition.

HOUSING

GOAL: Encourage the development of sustainable and complementary housing within the Village limits that addresses a variety of needs and maintains the rural character of the community.

OBJECTIVES:

1. Encourage the development of housing along the Village's sanitary sewer system.
2. Encourage the development of senior and accessible housing.

Action Plan:

1. Develop a conceptual drawing of housing development for core.
2. Designate Village owned land in core for residential development.
3. Rezone property/establish a planned development district.
4. Identify and work with developers to implement.
5. Encourage the development of 20? Housing units over the next 5 years.
6. Develop housing within the Village core that allows for smaller than the 2 acre minimum lot size requirements.

ECONOMIC DEVELOPMENT

GOAL: Promote the retention and expansion of existing businesses and encourage startup and attraction of businesses that will supplement the current economic base and complement the positive attributes of the community.

OBJECTIVES:

1. Attract a buyer/tenant for the General Mills facility.
2. Assess current zoning designations to determine if they are adequate for future economic development.
3. Expand the commercial zone between Pond and Maple Drives.
4. Determine the feasibility of using a variety of local economic development tools.
5. Encourage commercial development on the corner of County Road P and US Highway 2.
6. Encourage sustainable, complementary residential growth as a way of encouraging commercial development.

Action Plan:

1. Meet with existing businesses regularly to assess expansion or retention issues.
2. Install “Welcome Business” signage.
3. Assist in the marketing of the General Mills facility.
4. Create a Future Land Use map that reflects the expanding commercial zone.
5. Look into creating a TIF District or Industrial Park.

6. Designate commercial development on the corner of County Road P and US Hwy 2 as commercial land use on the Future Land Use map.

LAND USE

GOAL: Develop a land use plan that compliments and enhances the Village's character and encourages commercial development along US Highway 2 and housing development along existing sewer lines.

OBJECTIVES:

1. Retain rural character of the Village by limiting development of agricultural land.
2. Redefine/expand commercial zoning along US Hwy 2.
3. Promote and develop Park and Ride lot for commuters, ride share, and recreational trail users.

Action Plan

1. Reflect expanded commercial zone on Future Land Use map.
2. Utilize a Plan Development District designation to provide control and flexibility for residential development in the core of the village.
3. Complete current and future land use maps.
4. Contact Wis DOT about Right of Way usage concerning the creation of a parking lot.